

Autodesk Assistance Program Employer Discount

Frequently Asked Questions for Reseller Partners

The Autodesk Assistance Program is designed to help displaced employees update their skills and improve their employment opportunities in a down economy. As members of the architecture, engineering, design and manufacturing communities, Autodesk and its partners will be providing important deliverables to qualified program participants, including student licenses of software, online training, classroom training through participating partners, and discounts for certification programs.

The Autodesk Assistance Program Employer Discount Program is an extension of the Autodesk Assistance Program, and provides discounts on new licenses of select Autodesk® products to Autodesk Assistance Program members that have a need for a commercial license of Autodesk products, or employers that hire Autodesk Assistance Program members.

1. What is the Autodesk Assistance Program Employer Discount?

The Autodesk Assistance Program Employer Discount is designed to help architecture, engineering, design and manufacturing companies hire new employees as their business rebounds, or grows in this tough economic environment, while helping Autodesk Assistance Program Members become more employable.

Autodesk will be offering discounts on new licenses of select Autodesk products for firms that hire Autodesk Assistance Program members, or for Autodesk Assistance Program members that need a commercial license of Autodesk® software.

Autodesk reserves the right to change or terminate this program at its discretion.

2. Why is Autodesk offering product discounts as part of the Autodesk Assistance Program?

Autodesk recognizes that companies recovering from a downturn in their business are evaluating anticipated expenses related to hiring and on-boarding new employees. Autodesk Assistance Program members have had access to software, training, and certification resources, enabling themselves to become conversant in today's new design paradigms, such as Building Information Modeling (BIM) and Digital Prototyping (DP). When program members leverage these benefits, it can significantly reduce a firm's on-boarding cost for new employees.

Additionally, Autodesk recognizes that many great companies and consultancies are born in economic environments like the one we are in today, as displaced professionals begin to work on their own. The Autodesk Assistance Program provides the resources necessary for these professionals to sharpen their skills with the latest technologies that will help to make them competitive in the market place.

The Autodesk Assistance Program Employer Discount is intended to help both of these audiences beyond training costs by decreasing the initial purchase cost of licensing Autodesk software. Combined with the Autodesk Assistance Program, this discount will help companies to realize greater productivity with a trained workforce using the latest design technology.

3. Which products are included in this program, and what are the savings?

The Autodesk Assistance Program Employer Discount is available for many of Autodesk's most popular products, including:

- AutoCAD®
- Autodesk® 3ds Max® Design
- Autodesk® Maya®
- Autodesk® 3ds Max®
- AutoCAD® Civil 3D®
- Autodesk® Revit® Architecture
- AutoCAD® Revit® Structure
- AutoCAD® Revit® MEP Suite
- AutoCAD® Architecture
- AutoCAD® MEP
- AutoCAD® Electrical
- AutoCAD® Inventor® Professional Suite
- AutoCAD® Inventor® Suite

Savings vary by product, up to 50% for select products, and up to 100% for AutoCAD® Inventor® Professional Suite and AutoCAD® Inventor® Suite. Please consult the Promotion Price List for pricing details. Separate Autodesk Subscription purchase required, and eligibility criteria apply.

4. What Resellers are eligible to participate in this program?

Direct and indirect commercial and government Resellers in the United States and Canada are eligible to participate in the program.

5. Can the Autodesk Assistance Program Employer Discount be combined with any other offers from Autodesk?

No, discounts under this program may not be combined with any other discounts, promotions, or other incentives offered by Autodesk unless specified herein.

6. What are the eligibility criteria for receiving the Autodesk Assistance Program Employer Discount?

Employers or consultants seeking to receive the Autodesk Assistance Program Employer Discount need to meet the following criteria:

1. The Autodesk Assistance Program Member must meet program eligibility requirements, which may be validated during this transaction.
2. The Autodesk Assistance Program Member must provide an Autodesk Assistance Program of Participation Confirmation email, which can be obtained on the My Account tab of the Autodesk Assistance Program page. Program members must be logged in to request this document.
3. The purchasing customer must be a firm hiring an Autodesk Assistance Program member.

OR

An Autodesk Assistance Program Member with a need for a commercial license (instead of the Student licenses provided in the Assistance Program).

4. The selling Reseller must secure prior approval from the Autodesk Territory Manager before offering this pricing.

7. Are there limits on the number of licenses that may be purchased under the Autodesk Assistance Program Employer Discount program?

Yes. Customers purchasing product under the Autodesk Assistance Program Employer Discount Program may purchase one license of discounted software for each Autodesk Assistance Program member that is hired, and each discount will be validated individually.

8. Is Autodesk® Subscription required to receive the promotional pricing in this offer?

Yes, purchase of Autodesk Subscription **is required** in order to receive the Autodesk Assistance Program Employer Discount. Subscription benefits include:

- Software upgrades and exclusive product downloads
- Access to training and learning materials
- One-on-one on-line product support with technology experts
- Exclusive license terms on any Autodesk products under contract
- A wide range of resources to help you stay competitive

9. How will transactions related to the Autodesk Assistance Program Employer Discount be processed?

Discounts for this program are available for processing only with an email approval from the Autodesk Territory Sales Manager. Please use the following process for transacting deals with this program:

1. Optionally, enter deals into the Autodesk Customer Engagement (ACE) using the guidelines published by that program.
2. Confirm with the purchaser that they meet the eligibility requirements of the Autodesk Assistance Program Employer Discount (FAQ #6)
3. Send an email to your Autodesk Territory Sales Rep including:
 - i. The name of the purchasing firm
 - ii. Product being purchased (AutoCAD Inventor Professional or AutoCAD Inventor Suite).
 - iii. The name of the Autodesk Assistance Program Member being hired
4. If they haven't yet been screened, Autodesk reserves the right to confirm the member eligibility for the Autodesk Graduating Student Employer Discount Program.
5. Receive email approval from Autodesk territory sales representative to offer promo discount.
6. Submit the order using the appropriate promo SKU (see Promo Price List) along with email approval from the Autodesk territory sales representative.

10. Are transactions related to the Autodesk Assistance Program Employer Discount eligible for Partner Incentive Programs (PIPs)?

Yes. Deals under this program are eligible for PIPs. Select paths also qualify for Autodesk Customer Engagement (ACE) – consult the price list for availability. All licenses will be considered new seats for VAR program eligibility.

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